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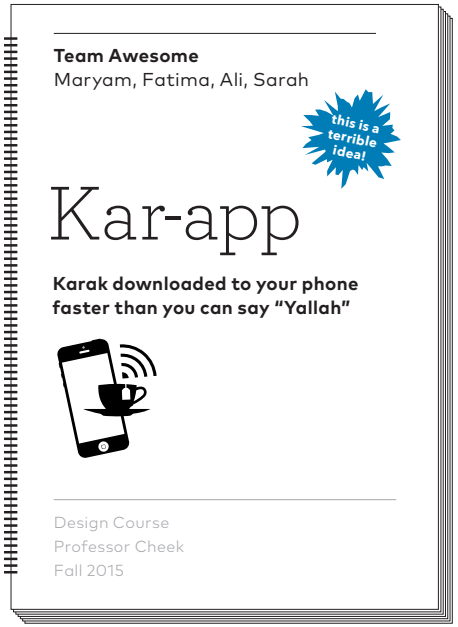
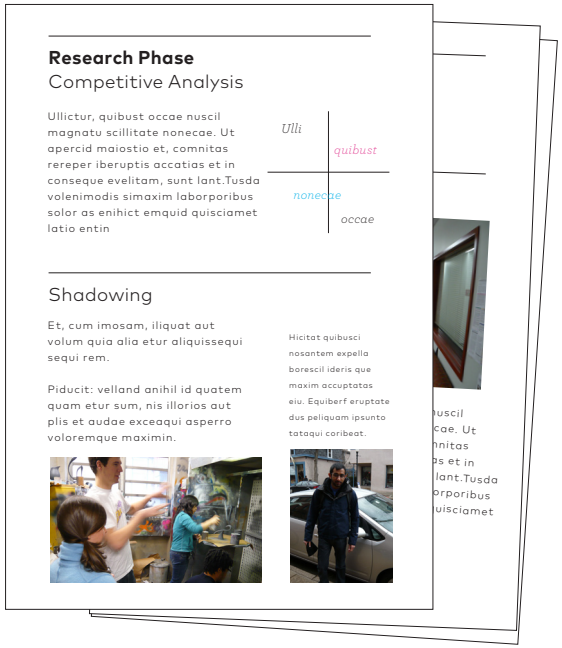
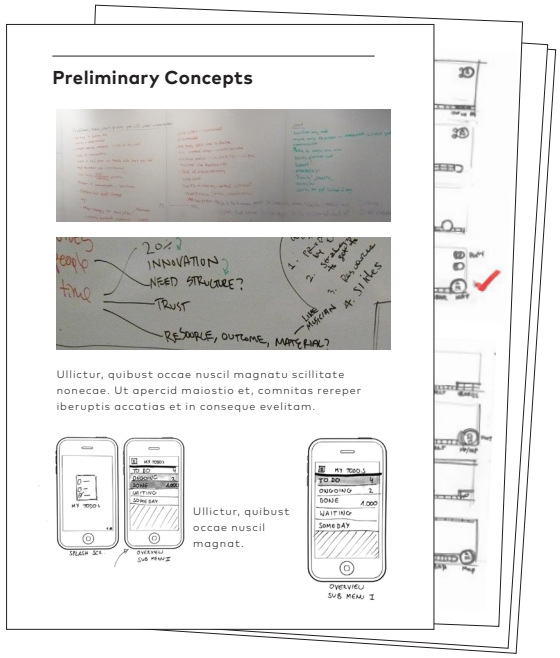
Documentation Guidelines



Title page that establishes the project concept. Include group member names and course name. Follow this with a table of contents, acknowledgements, and team members page. Design the entire document with consistent use of typography, hierarchy, and image treatment. Typeface suggestions: Avenir, Bodoni, Frutiger, Minion, Univers. Layout can be vertical or horizontal. Semester-long projects should be A3 landscape. Print and bind multiple copies.



Research section should include complete territory maps, hunt statements, narratives, transcripts, and data collection with important points highlighted. What did you learn, from whom, and what are the design implications? What research methods did you employ? Include photographs of research sessions and scans of the results. Research also includes a broader survey in your focus topic — what other products exist on the market? Have other designers worked with stakeholders like yours?



Ideation section should include group whiteboarding and direction, as well as a broad range of sketches and diagramming. For digital deliverables, UI wireframes would be appropriate. For services, consider movement of people. In either case, it should be evident as to how the design implications from the prior section informed the concept development in this section. That said, there is always room for intuitive directions that aren't directly based on research insight. Lots of material is important for this section, both strong ideas and weak ones.

Present **validation** for your concept, which should probably be with the same or similar research participants you engaged with earlier in the project. ¶ This book is the primary place that your final deliverable to be documented and presented. It should be thoroughly explained with refined prototypes, storyboards, sample graphics, annotated wireframes, idea frameworks, and roadmaps for implementation. Every documentation book is different, but every one should be clear and thorough for your client, your professor, and your own portfolio.